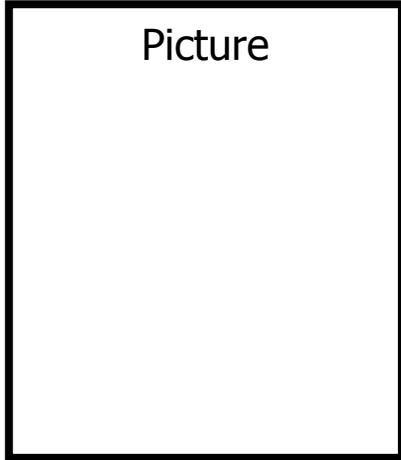**Back Panel Heading**

Picture

Put some more text here

School

Address
Address 2
Town
Post Code

YOUR LOGO
HERE

The Life and Times of Lady Anne Clifford

© Skipton Castle

Your tag line here.

Your names:

Caption describing picture or graphic.

Overview Headline

When readers open the brochure, this is the first text they will see, making this a good place to place your most important text.

Make this text compelling and interesting so that readers will want to read the rest of the brochure. Be sure to prepare just enough to go into the space available. There is limited space in the rest of the brochure so your text needs to cover nearly everything in these three panels.

Structuring Your Content

You have a number of alternatives for organizing the content of your brochure. You might choose to devote each column to a separate point or theme. Remember, these points should tie in with your introductory text on the first page of the brochure.

An Alternate Approach

On the other hand, you might want to organize your information as a continual stream of information broken up into smaller,

Caption describing picture or graphic.

chunks. These smaller chunks can be separated by a subheading, like the one that begins this paragraph.

A text box offers a flexible way of displaying text and graphics; it's basically a container that you can resize and reposition. By linking a text box on one page with a text box on another, your article automatically flows from one page to another.

This area can be used to highlight some special information

Whatever the case, this information should be clear, brief and interesting.